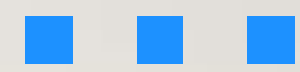




**LIVE,
WHERE YOU
WANT TO!**



**Düsseldorf
20 – 22 February 2026**



WHY a show like **SCHÖNER LIVING** is missing!

There is now show for luxury properties,
dreamhomes and investments in Germany.
So, it's time for one to get promoted.

Düsseldorf, 20 – 22 February 2026



About the Fair

- Date: 20 – 22 February 2026
- Venue: STATION-Airport Düsseldorf (directly at the airport)
- High-end B2C fair for second homes, holiday properties, and investments
- Premiere in Germany – National and international buyer markets
- Target audience: Investors with above-average purchasing power
- **Admission is f.o.c.**



Visitor Profile

- Target group: High-net-worth individuals, private investors, families, entrepreneurs
- High investment readiness – €1.2 trillion inheritance expected in the next 24 months
- Focus on second homes at or near coastline, in metropolitan areas, mountains, holiday regions and near golf courses
- Visitors from Germany, Benelux

A photograph of a young man and woman smiling and embracing each other. The man has a beard and is wearing a white shirt, while the woman has blonde hair and is wearing a striped shirt. They are both looking towards the camera with happy expressions.

**€1.2 TRILLION inheritance
expected in the next 24 months**

Why exhibit ?

- Direct access to an investment-ready audience
- High-quality event location with exclusive ambience
- Strong marketing campaign (print, online, social media, PR)
- Networking with other premium providers
- Option for expert talks & presentations



Why Düsseldorf ?

- North-Rhine-Westphalia's capitol: Many company and int'l corporate headquarters. Second highest purchasing power index in Germany, after Munich.
- Prime location: Central in Europe, perfect air and transport connections
- Catchment area: NRW with over 18 million inhabitants, nearby Netherlands (40km)
- Düsseldorf Airport with over 200 international connections
- Rhineland metropolitan region – international audience and strong expat community, e.g. largest Japanese community in Europe and largest Chinese community in Germany.
- „Kö“-Königsallee: Germany's premier luxury shopping boulevard



„Kö“-Königsallee – Düsseldorf
Germany's #1 luxury shopping boulevard

The location

The STATION Airport Düsseldorf is a unique and premium event venue located directly at Düsseldorf International Airport in its train-station building

- Excellent accessibility by air, train, and car
- Walking distance to terminal and hotels
- Modern architecture with bright, open exhibition spaces
- Perfect infrastructure for international exhibitors and visitors
- Easy and cheap parking opposite the venue



Exhibitor Packages & Booking

The STATION Airport Düsseldorf is a unique and premium event venue located directly at Düsseldorf International Airport in its train-station building

- Stand sizes from 6 m² to 36+ m²
- Complete stand packages available (including stand construction, furniture, branding)
- Individual offers reflecting your needs
- Individual sponsorship & advertising opportunities

Secure your space now – limited stands available!



Successfully tested concept

The Schöner Living concept has already been successfully tested as “Schöner Living Golf” within the Rheingolf Show 2025, Germany’s national consumer golfshow.

- All participating exhibitors reported excellent contacts and successful deals.
- The strong positive feedback motivated us, as organizers, to expand the concept.
- This proven foundation ensures a high-quality event with a targeted and motivated audience.
- Usage of golfers data-base: 25.000 leads (Germany) 6000 (NL)

This successful concept will get repeated in 2026. The 2nd Schöner Living Show will be promoted parallel to the 26th Rheingolf show in the same complex – Station Airport at Düsseldorf Airport – DUS.



Don't Just Exhibit – Make a Statement

The Schöner Living Fair 2026 isn't just another real estate event – it's *the* stage for visionaries in international property and premium investments. In two unforgettable days, you will:

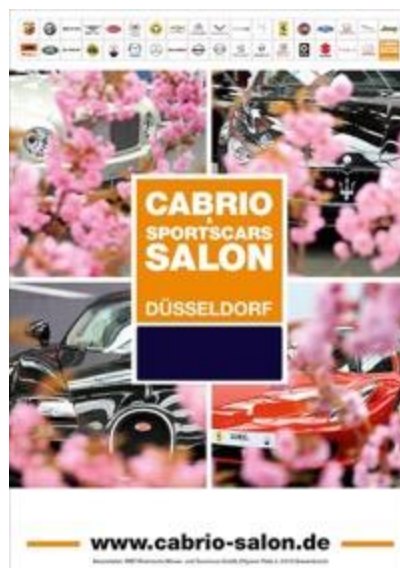
- **Stand in front of an audience ready to invest** – motivated, informed, and seeking their next opportunity.
- **Showcase your portfolio in a luxurious, inspiring setting** designed to elevate your brand.
- **Tap into a network of high-value contacts** – from private buyers to influential industry partners.
- **Be part of a first-of-its-kind event in Germany**, attracting attention from media, investors, and trendsetters.
- **Create momentum for your business** that resonates long after the fair ends.

This is your moment. **Don't just attend – own the stage.**



Experienced Team

Organizer Michael Jacoby and his team have 25 years of experience in staging premium fairs and events in the Düsseldorf and Cologne region. Benefit from the outstanding expertise and extensive network of this successful team in the **Schöner Living** Fair.





**Schöner
Living**

RMT Rheinische Messe- und Tourismus GmbH
Elfgener Platz 3, 41515 Grevenbroich, Germany

Get your offer now!

Limited space available!

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